Design Starts with

Idea

Social Media for Cats

To Problem

No Apps for rent hoverboard

Use Case

Website to waste time efficiently

Website to collect elements design inspirations

Step 0 Idea

Website to collect elements design inspirations

Step 1 User flow

Map out user expectation

1. Looking for info
2. If I can trust this site
3. Where to buy etc

Map Journey

From **start** to **end**
So that user objection is meet

Eg.

Landing

Learn how to use it

Find Category

Select Category

View Inspirations

For user flow we create corresponding page

Step 2 Wireframe
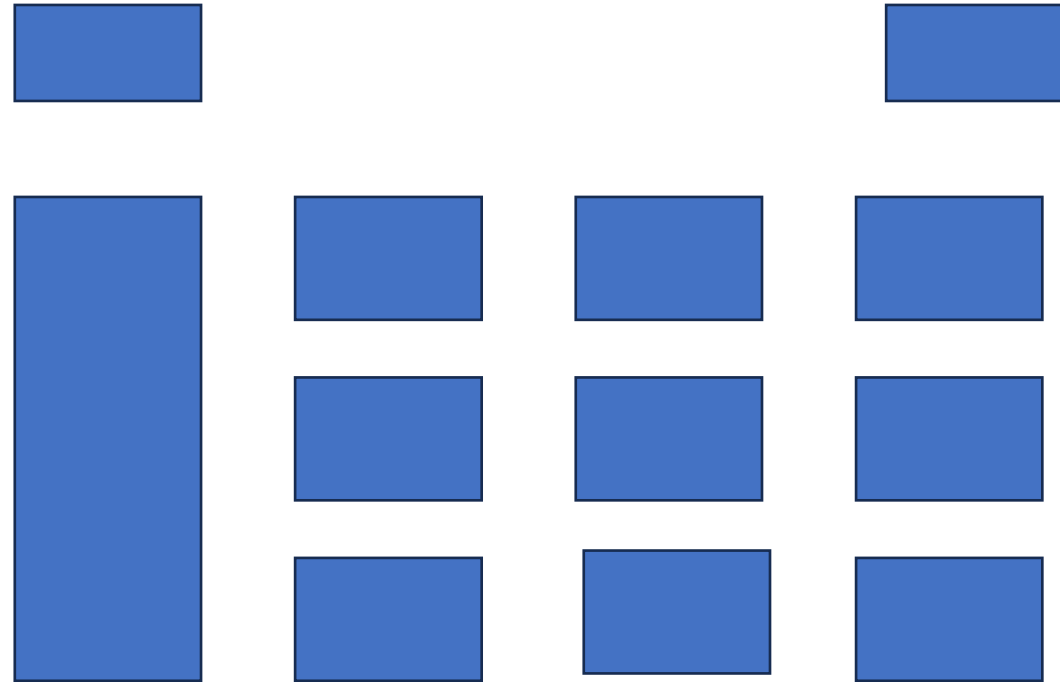
Map out user expectation

1. Require hard time
2. Analysis of user behavior   *Follow existing*

Eg. Ui wants filter, dropdown, side bar with simple btns
Fontawesome for inspirations

UX Design

Eg of UX Design

1. Understand
2. Research
3. User behaviour
4. Journey map
5. User flow
6. Information architecture
7. Survey
8. Ideate
9. Lofi wirefremae
10. Hifi wireframe
11. Prototyping
12. Visual testing
13. Ab testing

Step 3 Design System

Deals with visual guideline

This begins UI design journey

| Components | Components | Components |

Makes consistent

Colors
Fonts
Btns
Forms
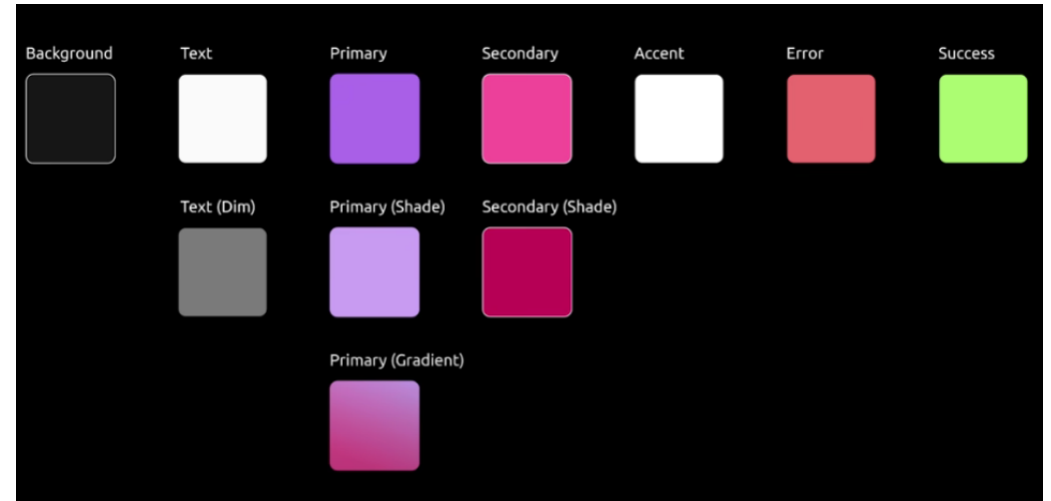Boxes
Sahdow
Round

Can **big** or **small**

Colors

Reflect industry brand,emotion etc

1. Require hard time
2. Analysis of user behavior   *Follow existing*

**Eg. Ui wants filter, dropdown, side bar with simple btns
Fontawesome for inspirations**

Realtime color site

Font

Readability IMP
Good ratio IMP

1. Eg
2. Title 32
3. Reg. 18
4. Small 14

For inspiration use dribble and beenhance

Icons

1. Flat
2. Skemorphic
3. Ghlphs
4. Dual tone
5. 3d
6. Outline

Actual Design

Content

Illustrations

GET 6 thing right

UI UX / Marketing copy

Gives a feel

1. Visual hierarchy : Order of Importance
2. Contrast
3. Balance : Spacing and Alignment
4. Consistently (Harmonic to avoid confusion)
5. Simplicity
6. Feedback

1. Lorem Ipsum
2. Actual content :
   helps realistic expectation

1. Ready made
2. Custom

Design is not just assembly

We browse 10 apps daily so need to find answer to life.

https://stacksorted.com/